

Holy Post Company Privacy Policy

Last Updated and Effective Date: August 25, 2024

At Holy Post Company and its affiliates (“Holy Post”, “we”, “our”, or “us”), we care about your privacy. This “Privacy Policy” covers all Personal Information processed by Holy Post’s website (<https://www.holypost.com/>), content creation, products and services we provide online and in person (collectively, “Services”). If our privacy practices for certain services differ from those explained in this Privacy Policy, we will let you know at the time we ask for or collect your information.

It is our policy to comply with applicable privacy and data protection laws, state privacy laws regarding the processing of Personal Information and on the free movement of such data. This commitment reflects the value we place on earning and keeping the trust of our customers, business partners, and others who share their data with us.

If you live in California, please read our California Consumer Privacy Act Notice (“Notice”) at <https://holypost.com/ccpa-notice>

Please read this Privacy Policy carefully to understand our policies and practices regarding your information and how we will treat it. We may make changes to the Privacy Policy from time to time. We, therefore, encourage you to check the Privacy Policy periodically for updates.

We cover a lot of ground in this Privacy Policy. Please use the links below to navigate to later sections of the Privacy Policy of interest to you.

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What is Personal Information?

Personal Information means any information about an individual from which that person can be identified, directly or indirectly. This information can be your name, your email address, your contact information, and anything else that tells someone something about you. It does not include data where the identity has been removed and cannot be relinked (anonymized data), which we can use for any purpose. Some jurisdictions may consider your Internet Protocol (IP) address to be Personal Information. We may collect different kinds of Personal Information about you which we have grouped together as follows:

Information We Collect

Through our interactions, we may collect the following information directly and voluntarily from you, through technology, and from third parties:

- **Personal Identification Data** includes your first name and last name, your login account information, email address, your shipping address, phone number, country/region, IP address, or similar identifiers.
- **Transaction Data** includes your payment and transaction information, transaction history, credit or debit card information, billing address and order details.
- **Marketing Data** includes your name, email address, phone number, organization name, your website, and other personal information that you may provide on our advertise with us page.
- **Location Data** includes your imprecise geolocation
- **Communication Data** includes your written messages, recorded voice messages, photos, and videos, and questions you provide us via the Contact Us and Curiously Kaitlyn pages.

Information Automatically Collected by Technology:

In addition, to the information you provide us with, we may automatically collect certain information about your equipment, software, and browser to provide you with an efficient and personalized experience. This information includes:

- **Device Data** includes the device’s hardware information, operating system, platform information, browser type, language information, and browser plugin types. This may be collected from your device, browser, or any other technology medium by which you access our Services.
- **Website Usage Data** includes information about how you use our Services. This may be collected from your device, browser, or any other technology medium by which you access our Services.

Information from Third Parties:

We do not collect personal or anonymized information about you from third-party companies that provide products and services that are used together with our Services. For example, we do not collect information such as your name, your social network username, location, email address, profile picture, and public data for contacts from social networking sites, including Facebook, Instagram, X (formerly Twitter), Patreon, and YouTube if you subscribe or follow our page on such social networks or third party podcasting platforms such as Spotify or Apple Podcast, or from subscription platforms such as Patreon. We do not collect personal or anonymized information about you from third-party companies that provide access and tickets to our events.

Aggregated Data:

We may also collect or use aggregated data such as statistical or demographic data for any purpose (“Aggregated Data”). Aggregated Data could be derived from your Personal Information but is not considered Personal Information as this data will not directly or indirectly reveal your identity. For example, we may aggregate your usage data to calculate the percentage of users accessing our Services. However, if we combine or connect Aggregated Data with your Personal Information so that it can directly or indirectly identify you, we treat the combined data as Personal Information which will be used according to this Privacy Policy.

We do not collect any special categories of sensitive Personal Information about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health, genetic and biometric data, and precise geolocation data). Nor do we collect any information about criminal convictions and offenses.

Purpose for Processing Your Personal Information

Your Personal Information is used by us for the purpose for which it was collected, such as to respond to your inquiry or to process and complete a purchase through our Store page. In some cases, Personal Information is required to perform certain functions. You decide voluntarily if you want to provide us with your information. In addition, we may process your Personal Information for the following reasons:

- To process your payment for the purchase of the products, events, and exclusive content.
- To communicate with you about our Services and provide you with our content.
- To allow you to send us your message to our podcast hosts.
- To share information about our Services that may be of interest to you.
- To respond to your feedback about our Services and to your questions or inquiries.
- To respond to your privacy inquiries and consumer requests.
- To improve our Services to be more compatible with your devices, be more secure, and create and maintain new, improved, modified, and expanded service offerings and products.
- To address legal issues, such as legal claims, compliance with laws and regulations,
- To detect or prevent fraud or infringement violations.
- For any other business purpose with your express consent.
- In any other way we may disclose to you when you provide the information.

How We Collect Your Personal Information

We use different methods and sources to collect information from and about you including through:

- **Direct interactions.** You may give us information about you by interacting with our Services, and communicating with us via email or leaving your feedback on our online contact forms.
- **Third-party or publicly available sources.** We may receive information about you from third parties. The information we receive includes analytics information for improving our Services.
- **Technical and Communication Data from the following parties:** We may collect information from third-party providers such Facebook, Instagram, TikTok, YouTube, Patreon, Eventbrite,

Spotify, Apple Podcast, and Google Analytics. The information we may collect includes your feedback about our Services on the third-party provider's website.

Disclosure of Your Personal Information to Third Parties

- **Categories of Third Parties that We May Disclose Your Personal Information:** Your Personal Information may be shared with the following third parties:
 - We may share your Personal Information with other Holy Post affiliates, as well as service providers and subcontractors who support our Services. When we do so, our affiliates, service providers, and subcontractors will use your data in a manner consistent with this Privacy Policy and all applicable privacy and data protection laws.
 - We may share your Personal Information with regulatory entities when we have a good faith belief that disclosure is necessary to comply with a law, regulation, court order, or other legal processes.
 - We may disclose your Personal Information with third parties in connection with the sale, purchase, merger, reorganization, liquidation, or dissolution of Holy Post, or under similar circumstances.
- **Categories of Personal Information Disclosed to Third Parties (including service providers):** The following categories of Personal Information may be disclosed to third parties:
 - **Personal Identification Data** including your name, phone number, email address, mailing address, country of residence, Internet Protocol (IP), or similar identifiers.
 - **Transaction Data** includes your payment and transaction information, transaction history, credit or debit card information, billing address and order details.
 - **Marketing Data** includes your name, email address, phone number, organization name, your website, and other personal information that you may provide on our advertise with us page.
 - **Device Data** includes the device's hardware information, operating system, platform information, browser type, language information, and browser plugin types. This may be collected from your device, browser, or any other technology medium by which you access our Services.
 - **Usage Data** includes information about how you use our Services. This may be collected from your device, browser, or any other technology medium by which you access our Services.

Cookies and Automatic Data Collection Technologies

Our website may use automatic data collection technologies to distinguish you from other users. The technologies we use may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You can set your browser to refuse all or some browser cookies, or to alert you when websites set or access cookies. However, if you disable or refuse cookies, some parts of these websites may become inaccessible or not function properly.
- **Web Beacons, Pixel Tags, Clear Gifs.** Our website pages and emails may contain small transparent embedded images or objects known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit us, for example, to count website page visitors or email readers, or to compile other similar statistics such as recording website content popularity or verifying system and server integrity.
- **Google Analytics.** We use Google Analytics as a web analytics service. More information about how Google Analytics collects and processes Personal Information, and how you can opt-out and manage Google's access to your activity, can be found at: <https://policies.google.com/technologies/partner-sites>.

Certain browsers may also offer you the option of providing notice to websites that you do not wish for your online activities to be tracked for preference-based advertising purposes.

Third-Party Links

Our website may contain links to other websites, including social media websites such as YouTube, Instagram, Facebook, X (Twitter), and YouTube, Eventbrite, or other platforms such as Spotify, Apple Podcasts, and Patreon, which we do not control. Those websites have their own privacy policies and terms, and we encourage you to read those terms before interacting with third-party sites.

Retention

We will retain your personal data as reasonably necessary for the disclosed purpose. The retention periods for each category of personal information vary depending on compliance with relevant laws, your request for deletion, and our retention policies. For example, we may need to retrain your personal information to comply with our legal or reporting obligations in accordance with the laws or to defend against claims. Consequently, it is not possible for us to provide a definitive length of time. Our retention periods are determined by using and balancing the following criteria:

- The volume, nature, and sensitivity of your information;
- The potential risk of unauthorized access, use or disclosure, or misappropriation;
- The purposes for which we process your personal information; and
- The retention obligations under applicable legal requirements.

Children

Our Services are not intended for children under 13 years of age. We will not knowingly solicit or collect Personal Information from children under 13, or the relevant minimum age under applicable local legal requirements, except as permitted under applicable law. If we learn that we have received information directly from a child under 13 without his or her parent's or legal guardian's consent, we will make commercially reasonable efforts to delete such information.

Your Rights and Choices

Your rights may vary depending on where you are located. Contact us as set forth below to request access to, correction of, or deletion of Personal Information that you have provided to us.

- **California Residents.** If you are a California resident, you may have additional personal rights and choices with regard to your Personal Information. Please see our California Consumer Privacy Act Notice at <https://holypost.com/ccpa-notice/> for more information. California’s “Shine the Light” law (Civil Code Section § 1798.83) permits users of our website that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information in the [Contact Us](#) section. At this time, we do not engage in this type of disclosure.
- **U.S. State Privacy Rights (except California).** In certain states, you may have the right to:
 - **Right to Know.** Request access to your Personal Information which allows you to receive a copy of the Personal Information we hold about you and to check that we are lawfully processing it.
 - **Right to Correct.** Request a correction of the Personal Information that we hold about you.
 - **Right to Delete.** Request erasure of your Personal Information. This allows you to ask us to delete or remove Personal Information where there is no good reason for us to continue to process it.
 - **Right to Data Portability.** Request the transfer of your Personal Information to you or to a third party. We will provide you, or a third party you have chosen, with your Personal Information in a structured, commonly used, machine-readable format.
 - **Right to Opt-Out.** Request to opt-out from the processing of Personal Information for the following purposes: (i) sale of Personal Information; (ii) sharing of Personal Information for targeted advertising; or (iii) profiling in furtherance of decisions that with have a significant legal effect on you. However, Holy Post does not sell, share your Personal Information for targeted advertising, or profile you to make decisions of legal significance.

Exercising Your Consumer Rights

To exercise your consumer rights, please contact us at privacy@holypost.com. Please note that only you or your legal representative, authorized to act on your behalf, may make a verifiable consumer request related to your Personal Information. You may also make a verifiable consumer request on behalf of your minor child. You may only make a verifiable consumer request for access twice within a 12-month period. We do not charge a fee to process or respond to your privacy request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide a cost estimate before completing your request.

Right to Appeal

If we deny your consumer request, you have the right to appeal the denial of the request. You may appeal your request by emailing us at privacy@holypost.com explaining why the denial of the request should be reconsidered. We will provide a response no later than sixty (60) days after receipt of the appeal informing the consumer in writing if any action was taken or was not taken in response to the appeal and the reasons for the decisions.

International Transfers

We are a company based in the United States, specifically the State of Illinois, and our Services are provided to individuals residing in the United States. If you are using our Services outside the United States, the Personal Information collected on this website may be stored and processed in the United States, or any other country in which, or its affiliates or service providers maintain facilities, including hosting services or servers. By providing your Personal Information to our Services, you are consenting to the transfer of your information (including placing cookies) outside of your country in accordance with this Privacy Policy.

Data Security

We use physical, electronic, and administrative safeguards designed to protect your Personal Information from loss, misuse and unauthorized access, use, alteration, or disclosure. We also require our service providers and business partners to whom we disclose the information to do the same. We will continue to improve our physical, electronic, and administrative safeguards. However, the Internet environment is not 100% secure, and we cannot guarantee that information we collect will never be accessed in an unauthorized way.

Changes to this Privacy Policy

Changes to this Privacy Policy will be posted on this website, along with information on any material changes. Holy Post reserves the right to update or modify this Privacy Policy at any time and without prior notice.

Contact Us

If you have any questions about this Privacy Policy or our use of your Personal Information, please contact us by email at privacy@holypost.com.

By mail:
Holy Post Company
120 N Hale St Ste 200
Wheaton, IL 60187

By email: privacy@holypost.com
By phone: 1-800-270-2356

By webform: <https://www.holypost.com/my-privacy-choices>