

HOLY POST COMPANY

CALIFORNIA CONSUMER PRIVACY ACT PRIVACY NOTICE

Effective and Updated Date: August 25, 2024

Holy Post Company (“Holy Post”, “we”, “our”, or “us”) respects your privacy and is committed to protecting California resident’s Personal Information. Thank you for taking the time to read our California Consumer Privacy Act Privacy Notice (“California Privacy Notice”). This California Privacy Notice covers all Personal Information processed by our website (<https://www.holypost.com/>) content creation, products and services we provide online and in person (collectively, “Services”). If you are a California resident, you may have additional rights and choices about your Personal Information. Please review this notice to understand your rights.

Please note that any capitalized letters not defined in this California Privacy Notice are defined terms found in the Holy Post Company Privacy Policy and we will use the same definition here.

If you have a disability, please access our accessibility page <https://holypost.com/accessibility/> for additional support. If this California Privacy Notice is provided to you offline, please ask Holy Post to provide this California Privacy Notice in an alternative format to accommodate your disability.

A. Personal Information We Collect

Personal information means any information about an individual from which that person can be identified, directly or indirectly. It does not include data where the identity has been removed (anonymized data), which we can use for any purpose. Some jurisdictions may consider your Internet Protocol (IP) address to be Personal Information. The categories of Personal Information we have collected about California residents in the last 12 months are described below:

Category	Examples	Collected
A. Identifiers:	First name, last name, physical address, phone number, age, unique personal identifier, online identifier, IP address, email address, account name, password, or other contact information.	YES

B. Personal Information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, address, telephone number, credit card number, debit card number, other payment card information or other financial information.	YES
C. Protected classification characteristics under California or federal law.	Race, ethnicity, religious or philosophical beliefs, age, or sex (including gender).	NO
D. Commercial information.	Records of products and Services purchased, obtained, or other purchasing or consuming histories or tendencies.	YES
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics or such as fingerprints, faceprints, voiceprints, iris or retina scans, keystroke, gait, or other physical patterns.	NO
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, operating system and web browser information.	YES
G. Geolocation data.	Physical location or movements.	YES
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	YES
I. Professional or employment-related information.	Current job history or job title.	NO

J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO
K. Inferences drawn from other Personal Information.	Profile reflecting a person’s preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	NO

We may also collect and use aggregate data, such as statistical or demographic data for any purpose (“De-Identified Information”). De-Identified Information could be derived from your Personal Information but is not considered Personal Information the direct or indirect identifying information has been removed and cannot be tied back to a person. For example, we may aggregate your Usage Information to calculate the percentage of users accessing our Services. However, if we combine or connect De-Identified Information with your Personal Information so that it can directly or indirectly identify you, we treat the combined data as Personal Information which will be used in accordance with this California Privacy Notice.

B. How We Collect Your Personal Information

We use different methods and sources to collect information from and about you including through:

- **Information You Provide via Our Services.** You may give us information about you by interacting with our Services, by communicating with us via email, or the contact us page. This includes information you provide by emailing us about our Services, or submitting enquiries or feedback on our contact form.
- **Information Collected by Automated Technologies.** We may collect information from third-party providers such as Google Analytics. The other sources we may include cookies, web beacons also referred to as pixels or pixel tags.
- **Third-Party or Publicly Available Sources.** We may collect personal information about you from related companies, affiliates, joint ventures or third-party companies that provide services that are used together with our Services.

C. Use of Personal Information

In the last 12 months, we have used your Personal Information for the business and commercial purposes described below.

- **Category A:** Identifiers
- **Category B:** Personal Information categories listed in the California Customer Records statute
- **Category D:** Commercial Information
- **Category F:** Internet or other similar network activity
- **Category G:** Geolocation data.
- **Category H:** Sensory data.

We may also use your Personal Information to carry out our obligations and enforce our rights, comply with our legal obligations under the laws or regulations, and respond to regulatory inquiries, subpoenas, or court orders. For more details on the purposes for using your Personal Information, please review our Privacy Policy at <https://holypost.com/privacy-policy/>.

D. Sale or Sharing of Personal Information

Selling your Personal Information means us selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, by electronically, your Personal Information to a third party for monetary or other valuable consideration. Sharing your Personal Information means disclosing your Personal Information for cross-context behavioral advertising also known as targeted advertising.

- We have not sold or shared your Personal Information in the last 12 months.

E. Disclosure of Personal Information

The business and commercial purposes for which we have disclosed your Personal Information in the last 12 months are as follows:

- Disclosing your Personal Information for business purposes. We have shared the following categories of Personal Information with our service providers for our business purposes:
 - **Category A:** Identifiers
 - **Category B:** Personal Information categories listed in the California Customer Records statute
 - **Category D:** Commercial Information
 - **Category F:** Internet or other similar network activity
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- We disclose such information with the following third parties:
 - **Service providers** to provide our Services to you. This may include data hosting and data storage partners, analytics, payment processing, ticket processing and message functionalities that allow you to submit messages, photos, videos, or voice messages.
 - **Business partners** to provide you with access to tickets, exclusive content; and other services that we provide on third-party platforms.

F. Use of Sensitive Personal Information

Sensitive Personal Information means personal information that reveals (A) a consumer’s social security number, driver’s license, state identification card, or passport number; (B) a consumer’s account log-in, financial account, debit card, or credit card number in combination with any required security or access code, password, or credentials allowing access to an account; (C) a consumer’s precise geolocation; (D) a consumer’s racial or ethnic origin, religious or philosophical beliefs, or union membership; (E) the contents of a consumer’s mail, email, and text messages unless the business is the intended recipient of the communication (F) consumer’s genetic data; (G) biometric information for the purpose of uniquely identifying a consumer; (H) personal information collected and analyzed concerning a consumer’s health; (I) personal information collected and analyzed concerning a consumer’s sex life or sexual orientation.

In the last 12 months, we may have collected and used the following Sensitive Personal Information.

- None.

G. Retention of Personal Information

We retain your Personal Information for as long as necessary to provide you products and Services, and to fulfill or meet the reason you provided the Personal Information, and in accordance with our data retention schedule, unless we have de-identified your Personal Information or deleted your Personal Information in response to a request to delete. For example, we may need to retain your Personal Information to comply with our legal or reporting obligations in accordance with the laws or to defend against claims.

Consequently, it is not possible for us to provide a definitive length of time. Our retention periods are determined by using and balancing the following criteria:

- The volume, nature, and sensitivity of your information;
- The potential risk of unauthorized access, use or disclosure, or misappropriation;
- The purposes for which we process your Personal Information; and
- The retention obligations under applicable legal requirements.

H. Cookies and Automatic Information Collection Technologies

Cookies. A Cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the site again, the cookie allows that site to recognize your browser. Cookies may store user preferences and other information. For more information about cookies, please see our Privacy Policy at <https://holypost.com/privacy-policy/>.

I. California Resident's Consumer Rights

Your Right to Know. You have the right to request that we disclose certain information to you about our collection, use, disclosure, and sale of your Personal Information over the past 12 months. Once we verify your request, we will disclose to you:

- The categories of Personal Information we collected about you.
- The categories of sources for the Personal Information we collected about you.
- Our business or commercial purpose for collecting or selling that Personal Information.
- The categories of third parties with whom we share that Personal Information.

Your Right to Obtain a Copy of Your Personal Information. You have a right to obtain a copy of the specific pieces of Personal Information we collected about you (also called a data portability request). Once we verify your request, we will provide you with a copy of your Personal Information that is responsive to your request.

Your Right to Correct Inaccurate Personal Information. You have the right to request us to correct any inaccurate Personal Information we maintain about you, taking into account the nature of that information and purpose for processing it. Once we receive a verifiable consumer request, we will process your request.

Your Right to Delete Your Personal Information. You have the right to request that we delete any of your Personal Information that we collected from you and retained, subject to certain exceptions. Once we verify your request, we will delete (and direct our service providers to delete) your Personal Information from our records, unless an exception applies.

Your Right to Opt-Out of Sale or Sharing Your Personal Information. You have the right, at any time, to direct us not to sell or share your Personal Information. This is called the “right to opt-out” of the sale or sharing of Personal Information. To exercise your right to opt-out, please access the following link: https://holypost.com/consumer_request/. Please note that since we do not sell or share your Personal Information, we will not be able to process your request at this time.

Your Right Not to Be Retaliated Following Your Opt-Out Request or Exercise of Right. We will not discriminate against you for exercising any of your CCPA rights. You have a right not to

receive discriminatory treatment by us for exercising your privacy rights. For example, we will not retaliate by:

- denying goods or services to you;
- charging or suggesting to charge different prices or rates for goods or services;
- providing or suggesting a different level or quality of foods or services; or
- retaliating against an employee, applicant for employment, independent contractor for exercising the consumer rights.

We do not offer financial incentives or pricing discounts for providing your Personal Information or registering an account with us.

J. Opt-Out Preference Signals

Opt-out preference signals (OOPS) or Global Privacy Controls (GPC) provide consumers with a simple and easy-to-use method by which consumers interacting with us online can automatically exercise their opt-out of sale/sharing rights. We do not process opt-out preference signals because we do not “sell” or “share” your Personal Information.

K. How To Exercise Your CCPA Rights

To exercise your right to know, right to obtain a copy, or right to delete your Personal Information as described above, please submit your request to us by contacting us at our Contact Us page below or submit your request at Your Privacy Choices.

How We Verify Requests and Respond to Requests.

Before fulfilling your request, we take steps to verify that you are who you say you are, or you have the authority to act on someone else’s behalf. Therefore, upon receipt of your request, we may request additional information that we need to verify you and, if you are submitting a request on behalf of someone else, to verify that you are permitted to act on that person’s behalf.

When we contact you to request verification information, please respond and provide the information that we have requested. Depending on the nature of your request, we will verify your identity to either a reasonable or high degree of certainty. This may mean that we need to match two or three pieces of information that we hold about you with information that you provide to us.

In addition to providing the information we need to verify you or your authority, you must provide us with enough information so that we can understand, evaluate, and respond to your request. We cannot respond to your request or provide you with Personal Information if we cannot confirm the Personal Information relates to you.

We will only use Personal Information provided in a verifiable consumer request to verify your identity or authority to make the request and to locate relevant information. We cannot respond

to your request or provide you with Personal Information if we cannot verify your identity or authority to make the request and to understand, evaluate, and respond to your request.

We cannot delete Personal Information in those situations where our retention is required for our own internal business purposes or otherwise permitted by the CCPA (such as fraud prevention or legal compliance). In these situations, we will retain your information in accordance with our records retention program and securely delete it at the end of the retention period.

Who May Submit Requests?

Only you, or someone legally authorized to act on your behalf, may make a request related to your Personal Information. You may also make a request on behalf of your minor child. You may designate an authorized agent to make a request on your behalf by registering such person or entity with the California Secretary of State.

How Often Can You Submit Requests?

- You may make a CCPA consumer request twice within a 12-month period.

Response Timing and Format.

We will attempt to respond to a verifiable consumer request within forty-five (45) days of receipt. If we require an additional forty-five (45) days to respond to your request. We will inform you of the reason and extension period in writing.

We will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. When you request a copy of your Personal Information, we will select a format to provide your Personal Information that is readily useable and should allow you to transmit the information from one entity to another entity easily.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide a cost estimate before completing your request.

L. Children's Information

Our Services are not intended for children under 13 years of age. No one under age 13 may provide us with any Personal Information on or through the Services. We do not knowingly collect Personal Information from children under 13. If we learn we have collected or received Personal Information from a child under 13 without verifiable parental consent, we will delete that information. If you believe we might have any information directly from a child under 13, please contact us using the Contact Information at the end of this California Privacy Notice.

M. Personal Information Security

We have implemented technical and administrative measures that endeavor to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. Any payment transactions will be encrypted using SSL technology. Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Services.

N. Changes to this California Privacy Notice

We may change this California Privacy Notice at any time. It is our practice to post any changes we make to our California Privacy Notice on the home page or other prominent location on the Services. If we make material changes to how we treat your Personal Information, we will notify you as required or permitted by applicable law. The date this California Privacy Notice was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our website and this California Privacy Notice to check for any changes. We encourage you to access this California Privacy Notice periodically for updates.

O. Contact us

If you have any questions, concerns, complaints, or suggestions regarding our California Privacy Notice or the ways in which we collect and use your Personal Information described in here, have any requests related to your Personal Information pursuant to applicable laws, or otherwise need to contact us, please contact us using this Contact Information.

Address:

Holy Post Company
120 N Hale St Ste 200
Wheaton, IL 60187

Phone Number: 1-800-270-2356

Email: privacy@holypost.com

For CCPA Consumer Privacy Requests please use this link: <https://holypost.com/my-privacy-choices>